Software Developer

Education

- 2010–2015 **Computer Science, BS**, *University of North Florida*, Jacksonville, *3.85 GPA* Dean's List
- 2006–2010 International Baccalaureate Program, Spruce Creek High School, Port Orange, 4.65 GPA Summa cum Laude

Experience

- 2022-present Senior Software Engineer, *Brilliant, Inc.*, Orlando, FL (remote) Designed tools for administration, billing, and receiving of corporate gifts. Designed front-end React web pages for sending one-time gifts as well as gifting campaigns through Ruby on Rails application.
 - 2021–2022 Senior Software Engineer, *GetWellNetwork, Inc.*, Orlando, FL (remote) Designed tools for patient engagement and communication with doctors and medical caregivers. Worked on designing messaging and administration web applications in Ruby on Rails.
 - 2020–2021 **Senior Software Engineer**, *PlanSource, inc.*, Orlando, FL Designed benefit web services for businesses and employees.

Achievements:

- Designed tools to allow employees to connect directly with insurance companies through APIs for web portal access, evidence of insurance documentation, and more.
- 2018–2019 **Software Engineer**, *Smart Pharmacy*, Orlando, FL (remote) Designed tools for pharmacy back-end and patient front-end

Achievements:

- Designed tracking system for prescriptions from fill/refill to shipping.
- \odot Built front-end for patient payments for prescriptions and refilling prescriptions.

2013–2018 Software Engineer, ROI Revolution, Inc., Orlando, FL

Worked on tools to help analysts improve online advertising results for ROI's clients.

Achievements:

- **PUSH** An application for managing client product feeds.
 - Designed system for downloading and parsing different types of feeds (csv, XML, etc.) from various sources like URLs, FTP locations, and shopping cart APIs
 - $_{\odot}$ Built process for users to transform these raw feeds into feeds structured for Google, Bing, and other advertising platforms.
 - Automated loading, transforming, and submission of feeds on a scheduled basis using background workers.
- YARD A system in Elixir for warehousing of Amazon Sponsored Products sales data.
 - $_{\odot}$ Downloads and stores historical cost and sales data for various Amazon advertising platforms.
 - Parallelized daily report downloads as quickly as possible through Amazon's APIs.
 - $_{\odot}$ Also provided an internal API for querying and aggregating overtime sales data for reporting and analysis.
- **EDGE** A Rails Application that automates campaign buildouts for Google AdWords and Bing Adcenter. • Added interface for seeing unposted campaign elements and managing conflicts.

 \odot Overhauled interface design when upgrading Bootstrap framework from 2 to 3.

 \odot Refactored monolithic database models.

Skills

- Ruby Significant experience with Ruby on Rails & JRuby
- Elixir Experienced with concurrency concepts like GenStage & Flow as well as GenServers and Applications.
- Postgresql Projects are very read & write heavy and deal with large data.

Languages Javascript (React), HTML & CSS, Java

Tools Git & GitHub, Amazon AWS

OS Windows, Ubuntu Linux, Mac OSX

Publications

B. Seyed-Abbassi and J. Gordon, "Distributed XML with tag shuffling in cloud computing," in *WORLDCOMP'15 Proceedings of the 2015 International Conference on Grid & Cloud Computing & Applications (GCA 2015)*, Las Vegas Nevada, USA, Jul. 2015, pp. 43–49. [Online]. Available: www.world-academy-of-science.org

J. S. Gordon and R. Roggio, "A comparison of software testing using the object-oriented paradigm and traditional testing," *Journal of Information Systems Applied Research (JISAR 2014)*, vol. 7, no. 2, pp. 39–49, 2014. [Online]. Available: http://www.jisar.org/2014-7/N2/JISARv7n2p39.html

R. F. Roggio, J. S. Gordon, and J. R. Comer, "Taxonomy of common software testing terminology: Framework for key software engineering testing concepts," *Journal of Information Systems Applied Research (JISAR 2014)*, vol. 7, no. 2, pp. 4–12, 2014. [Online]. Available: http://www.jisar.org/2014-7/N2/JISARv7n2p4.html

J. S. Gordon and R. F. Roggio, "A comparison of software testing using the object-oriented paradigm and traditional testing," in *2013 Proceedings of the Conference for Information Systems Applied Research (CONISAR 2013)*, San Antonio Texas, USA, Nov. 2013. [Online]. Available: http://proc.conisar.org/2013/pdf/2813.pdf

R. F. Roggio, J. S. Gordon, and J. R. Comer, "Taxonomy of common software testing terminology: Framework for key software engineering testing concepts," in 2013 Proceedings of the Conference for Information Systems Applied Research (CONISAR 2013), San Antonio Texas, USA, Nov. 2013. [Online]. Available: http://proc.conisar.org/2013/pdf/2822.pdf